

Welcome to the gate of business success, feel free to grasp **Bit&Bits**' Web Development & Branding quality experience.



# GREAT TO MEET YOU!

Founded in 2004, Bit&Bits is a Collection of **talented**, experienced and service-orientated people.

## Who we are?

Egyptian Company for Internet Services (Bit&Bits) is highly motivated company working in the IT field; we offer Web Design & Development, Branding & Corporate identity, Internet Marketing, Interactive Multimedia, Hosting Solutions and Offshore Outsourcing.

**Bit&Bits** strength is in providing businesses with comprehensive and professional Internet solutions aimed at helping small and medium business succeed in today's demanding global economy.

Our Managers has extensive years of experience in both business and technologies works directly with our consultants in developing a utilizing a holistic approach to implementing and delivering complete range of exceptional, effective and affordable solutions to our clients.

**Bit&Bits** was well established by its owner who also works as a project manager of the company that enabled us to work successfully with customers from Australia, Egypt, Kuwait, and finally the USA would consider an honor to help you succeed with any web or software development project you might need to have developed.

**Bit&Bits** Team is selected based on their performance and experience in the IT field.

**Bit&Bits** complete range of exceptional services will not only reduce the costs of your IT department, but also give you the best return on your investment through proven results.

# MASTERMIND

Without the **talent**, technology is worthless.

## Our Team

Gathering a meetingThe idea is not just the number but the quality of our employees. In Bit&Bits, we are proud to have the best talented professionals who are highly selected by our extremely gifted, extremely selective management.

Our team is selected based on their creativity, experience and commitment; in addition, to their solid skills and innovative mindset. This selection is made in order to ensure your project satisfaction regarding the creative, technical ideas and in the meanwhile the time and cost efficiency.

In Bit&Bits, our team members are the asset and quality of the company. We invest in our people to reach the highest level of expertise. You will feel these out-standing talents working together and united buy one common goal, to achieve your project success.

In Bit&Bits, our people aren't just our greatest valuable asset, they are your too & you can count on them.

To take advantage of this valuable highly selective team, contact us now and we will get to you immediately



# FEEL THE DIFFERENCE!

Bit&Bits factors of **success** result in great achievement. We can prove it.

## What set us apart

At Bit&Bits, we believe that there are factors of success. The combination of these factors results in great achievements.

In Bit&Bits, the factors that set us apart are the perfect combination of:

### **Experience & Expertise**

Our wide range of exposure gives Bit&Bits a respectable experience and up-to-dated expertise enabling us to offer the best....

The perfect combination of reliable experiences and our certified eligible team, give us the ability to understand our clients' needs and expectations and rapidly react to ensure the company's triumph and success.

Bit&Bits' significant experience set it apart by being able to grasp the industry of our clients giving them the best solutions that meet – to the point – their markets' needs and demands.

### **Quality Commitment**

In Bit&Bits, we are proud to mention that quality is our competitive advantage.

From the beginning of Bit&Bits structuring, we were concerned by one thing which is to give our clients the best quality that suits their business. Our main strategy was "Quality not Quantity", we aimed to grow big and professional.

During our work process, projects bypass through a number of quality assurance

procedures starting from the project analysis and design all the way to Bit&Bits 24/7 afterdelivery support. In order to ensure that projects are qualified for our "quality stamp" standards.

### **Client-Centric Approach**

In Bit&Bits, our success is measured by our clients' success, which strives for effective communication.....

In Bit&Bits, we listen and understand our clients' needs and give their goals our main priority.....

In Bit&Bits, each project is a case study that, depending on the requirements, passes through professional business analysts in order to analyze the project's details construction the best solution to meet the clients' specific objectives and needs

# WEB DESIGN & DEVELOPMENT

# SURF

Our **Web Design & Development** team will turn web users into customers.

## Web Design & Development

Bit&Bits web design & development professional team will build great websites that ensure to enhance your company's web image.

Bit&Bits has been providing its clients with magnificent professionally designed websites. We understand the need to capture your audience's attention quickly with crisp visuals that hold their interest and tell the story of your business.

Having the expertise in all digital creation techniques, in addition to our gained experience, Bit&Bits' web design & development team understands the various markets context, the commercial imperatives and the need to achieve your objectives enabling us to construct the most efficient solutions and designs that suit your company frame of work.




No matter who are your company's target audience, Bit&Bits will develop the most fit-for-purpose websites enabling the positive communication using the latest database and e-commerce technology, enhanced by our creative design.

The advantages of having an online presence is not our selling point, but it is a fact that a business with no online presence loses a great amount of opportunities in the current decade. Your company's website is the main shiny representation to the web consumer which have to reflect the company's professionalism and corporate image.

In Bit&Bits, the web design and development' work process take different direction than the usual. Each project is treated as a separate case study that has to be deeply planned and examined in the way that the testing of the website come before the designing and the programming implementation process. That is to guarantee the website efficiency and accuracy.

By using Bit&Bits web design & development services we guarantee success to our clients and satisfaction to the users by grasping full attention through the guaranteed eye-catching amazing design, content navigation excellence and functionality, in addition to updated technology.

Our web design & development scoop is divided into the following categories depending on your business requirement:

-  **Static website**
-  **Dynamic website**
-  **Full system dynamic website**

Please feel free to contact us and give us the opportunity to study your business in more details.

# BRANDING & C.I.



# BRANDING & C.I.

If it comes to your business name & identity, leave it to us. **Branding** is what we do best.....

## Branding & Corporate Identity




With the perfect combination of well-talented graphic designers & corporate identity experts, Bit&Bits is proud to present you the most market efficient creative and exotic out-of-the-box ideas.

A corporate identity is a reflection to your company's image. In Bit&Bits, we give great attention to representing your company's quality representation in order to deliver the right message to your prospective customers.

Branding is not simply the creations of the corporate logo and the construction of the corporate marketing & sales kit; it is much deeper than that. Branding is a whole guideline that is perfectly designed and applied to guarantee your corporate identity success.

Bit&Bits will professionally create successful corporate identity design positively contributing to the whole enterprise' success; this by giving your company' brand name instant credibility and recognition.

Bit&Bits professionally construct:

-  **Brand & Logo Design**
-  **Branding Guideline**
-  **Full Corporate Identity**

Bit&Bits offers your business the perfect customized branding packages that perfectly satisfy your business needs.

We have the pleasure to personally present you with our services, just fill up the call me back form and we will get to you immediately.

# INTERNET MARKETING



# THINK GREAT!

Bit&Bits understand that SEO is a combination of ethical practices and dedicated approach, therefore the best **SEO** mix are delivered.

## Internet Marketing

Internet marketing ties together creative and technical aspects of the Internet, including: design, development, advertising, and sales.

Increase the effectiveness of your web site! Using a combination of contemporary marketing strategies, Bit&Bits is able to achieve results that will maximize your Return on Investment while decreasing your customer acquisition costs.



### SEO

Unless your web address is associated with name brand recognition that reaches millions, your company cannot afford to underestimate the benefits of proper search engine registration. Even if your company is fortunate enough to have strong name brand recognition, savvy companies will still invest the time and money to insure that they gain maximum exposure in the search engines.

Search engine registration is a specialized process that requires URL submission and keyword optimization. Furthermore, how your web site is designed impacts its effectiveness on search engines. Our reporting abilities allow us to monitor the placement of multiple search words and phrases daily if necessary, and make any adjustments to our work accordingly. Search engine placement has been one of our team's specialties for years.



### Banner Ad Campaign

Targeting your market audience effectively requires developing specific strategies and campaigns that deliver your message. Without solid marketing strategies, your ideas may never

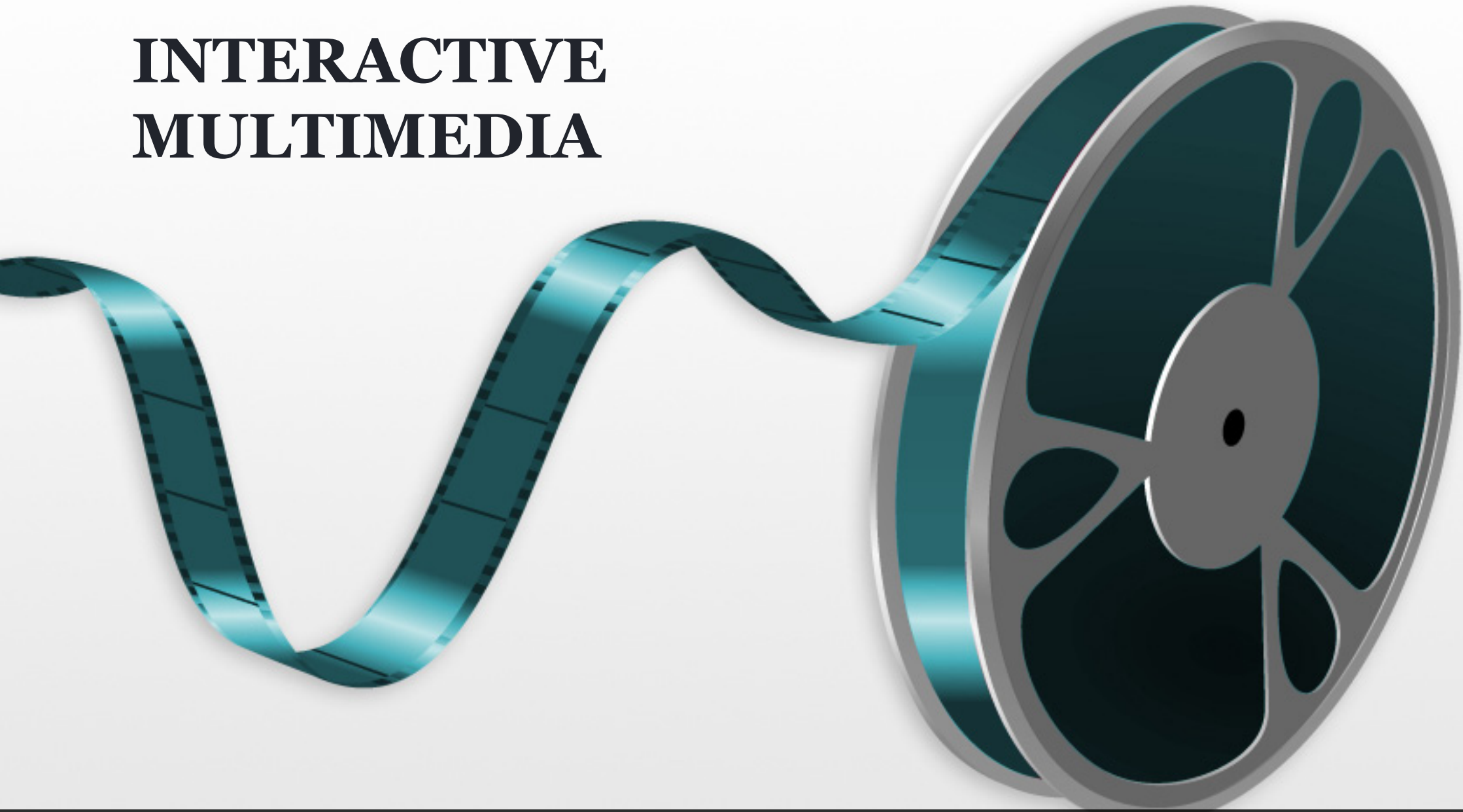


### Social Marketing

Social media marketing has three important aspects: Creating buzz or news worthy events, videos, tweets, or even blog entries that attract attention, and become viral in nature. Buzz is the piece that makes social media marketing work, it replicates a message not through purchase of an ad, but through user to user contact. Building ways those fans of a brand or company can promote it themselves in multiple online social media venues. Fan pages in Twitter, MySpace or Facebook are exactly this. It is conversational. Social media marketing is not fully controlled by the organization, it allows for user participation and dialogue. Potentially a badly designed social media marketing campaign can backfire on the organization that created it. That is the reason that SMM campaigns must fully engage and respect the users.

reach critical mass. At Bit & Bits Solutions, we can help you develop affordable ad and marketing campaigns aimed at achieving results that will maximize your Return on Investment, while decreasing customer acquisition costs. Our team of business and marketing consultants are experienced at producing and delivering sound and effective campaigns that help you explore new markets, while capitalizing on existing ones.

# INTERACTIVE MULTIMEDIA



# ACCOMPLISHED!

The express **message delivery** tool to grasp clients' interest and attention

## Interactive Multimedia

Bit&Bits will captivate your clients' attention with the perfect medium by presenting the perfect full sights, sounds, and virtual experience. Interactive multimedia is considered the most efficient up-to-dated tool to rapidly deliver your message, corporate information, products and services to targeted audience.

Bit&Bits multimedia designing service will help you to perfectly deliver your message with no human interfering. By using the best technologies, Bit&Bits will pave the way to the new methods of interactive content presentation.

Our team of consultants and creative developers will help you to create cutting-edge, effective interactive media campaigns. Take advantage of Bit&Bits multimedia offers:

- ✔ **Flash websites**
- ✔ **Flash presentation**
- ✔ **E-Brochure**
- ✔ **Multimedia CD**
- ✔ **3D & Animation**



# HOSTING SOLUTIONS

# MAX. GUARANTEE

Bit&Bits Monitor all our servers **24 Hours** a day, you will never miss an important E-mail or lose a website visitor.

## Hosting Solutions

Bit&Bits hosting Solutions has many has the infrastructure, resources and expertise required to provide your business with scalable, reliable, and secure hosting solutions that adapt to changes in your business and technology needs. We provide your enterprise with a flexible and scalable hosting platform with exceptional data integrity, security and throughput. Our hosting packages will allow you to affordably meet your technology requirements, while providing your business with the ability to leverage and adopt new technologies and applications, without affecting current legacy systems.

### Small Business Hosting Solutions

Bit&Bits offers a wide range of affordable and flexible hosting solutions for small business. Our small business hosting solutions are e-commerce capable and provide you with an ideal platform for your digital solutions. These solutions are highly flexible, and capable of reliably handling all of your small business applications, without a large investment. Exceptional technical support, statistical tracking, fast throughput are just some of the many features we include with your hosting package.

### Enterprise Level Solutions

Bit&Bits can provide your business with customized hosting solutions for enterprise level applications including dedicated server or co-hosting connectivity. Solutions are customized to adapt to your business model by professional experts. Our solutions are configured to your specific requirements, providing ensured reliability, security, throughput and integrity, without risk to your existing legacy system. Our enterprise solutions allow medium to large business the ability to leverage technology affordably by capitalizing on our knowledge and expertise.



# Bit&Bits Products



## Bit&Bits Products

In addition to our custom made services, Bit&Bits provide business with the most qualified and assured off-the-shelf products guaranteeing the fulfilling of all the business' needs and demands.

### Explore Bit&Bits Products

-  **E-Commerce Systems**
-  **Content Management System**
-  **School Management System**
-  **Web based eLearning System**
-  **Time Management System**
-  **Online Reservation System**

# OUR PASSION IS YOUR SUCCESS

we welcome **conversations**  
with prospective clients.

## Client List

Bit&Bits is the little name behind the success of many big names.

Our success is measured by our clients' success

Below is a selection of Bit&Bits' clients that took advantage from the expanding scope of services.

In Bit&Bits, We work with ambitious businesses of all sizes delivering design, web and marketing projects.

Feel free to check out our Client List to evaluate our work

- ✔ Arab Commercial Group
- ✔ Mom's Food
- ✔ XP Soft
- ✔ CanCham
- ✔ Worxus
- ✔ Tajmeel Clinics
- ✔ Ahood Alkhaleej EST.
- ✔ Style2Day
- ✔ Viking Travel
- ✔ EcHelon
- ✔ E Group
- ✔ It Logia
- ✔ Al Rowad
- ✔ TTA
- ✔ Obesity Egypt
- ✔ eLABs
- ✔ EgyBeigy
- ✔ IBC
- ✔ EmeaCare
- ✔ El Sahar
- ✔ Egypt Holidays Travel
- ✔ Decorama
- ✔ Bio Pharma
- ✔ El Kassab Group
- ✔ Luxury Products
- ✔ CDM
- ✔ EFC
- ✔ Delta Aromatic
- ✔ Rimal
- ✔ Mamdouh El Assiouty
- ✔ Petroconsult
- ✔ Focus
- ✔ Moderno

# PICK-UP THE PHONE

If you wish to know us better feel free to step in, the coffee is on us .....

## Contact us

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